



GREEN EXPORTS OPPORTUNITIES AND PITFALLS

Tuesday 23 March 2010

At least a tenth of the UK environmental industry's £25bn annual turnover is through exports, representing a significant share of the world market in environmental goods and services. Post-Copenhagen as the world starts to explore new strategies, more and more opportunities are opening up in markets such as China and India. Indeed the global market for low-carbon technologies could be worth \$700bn by the end of the year.

Whether you are already an exporter of environment products or services, or you are interested in breaking into this market, do not miss this event.

Speakers include:

■ **Alastair Gardner**, UK Trade & Investment – Alastair will set the scene for the afternoon, describing for us the size of the market and the nature of the opportunities. He will also discuss the best ways to access those opportunities.

- **Teresa Hitchcock**, Head of Safety, Health and Environment, DLA Piper – An active figure both in the local and global environmental scene, Teresa will share with us her understanding of the green supply chain management issues to be aware of and introduce you to the concept of 'Greenwashing'.
- **Andy Cantrill**, Senior Manager, Trade & Supply, HSBC Bank – Andy will cover the use of Trade finance to generate cash flow and reduce risks to export sales. Also the environmental sustainability considerations which HSBC take into account when reviewing requests for finance.

DATE

Tuesday 23 March 2010

TIME

5pm – 7pm followed by drinks and canapés

LOCATION

DLA Piper, 1 St Pauls Place
Sheffield, S1 2JX



RSVP

To reserve a place at the Green Exports seminar on 23 March, please complete the form and fax back to Sally Johnson on **0114 283 3343** or email **events.sheffield@dlapiper.com**. Please note places are limited and will be allocated on a first come first served basis.

- Yes, I would like to attend
- Unfortunately, I am unable to attend

Name: _____

Job Title: _____

Company: _____

Address: _____

Telephone: _____ Email: _____

Name of Guest: _____ Job Title: _____

A confirmation letter will be sent out to attendees approximately 1 week prior to the seminar.

If you have finished with this document, please pass it on to other interested parties or recycle it, thank you.

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